State of Emergency: A Guide to Essential Real Estate

DURING A PANDEMIC, WHAT REAL ESTATE SERVICES ARE CONSIDERED ESSENTIAL?

The following is New Brunswick Real Estate Association's (NBREA) internal analysis, in the interest of the health and safety of all concerned, of essential residential real estate services areas:

NBREA has identified **5 different areas** of interaction for *residential* real estate:

1. Homes/Properties with a Pending Sale with Conditions to be Satisfied

- a. These are <u>essential transactions</u> Buyers and Sellers are under contract, subject to conditions being satisfied.
- b. Most of these conditions can be satisfied virtually (up to 95%). All conditions except for inspection can be satisfied electronically without visiting the property.
- c. NBREA has provided all REALTORS® with an information piece and video on the best practices for home inspections and COVID-19 risk reduction strategies.
- d. Issues with COVID-19 safety protocols inspection can be delayed up to 14 days so long as it does not interfere with closing date.

2. Homes/Properties with a Firm Sale Not Yet Closed

- a. These are <u>essential transactions</u> logistically, sellers may have already moved, buyers may have already sold their previous houses or given notice for rentals.
- b. REALTORS® must respect best practices for social distancing in accessing the property and/or obtaining a key for the buyer.
- c. Lawyers now have the ability to witness signatures for affidavit documents by video call, or they may institute best practices for social distancing for face-to-face contact.
- d. NBREA is preparing a member information piece and video on how to safely conduct pre-closing inspections along with recommendations from lawyers on signing documents.

3. Sellers with Homes/Properties for Sale

- a. These transactions may be deemed essential or non-essential <u>depending on</u> individual circumstances.
- b. Examples of situations in which seller may be urgently required to list his or her home for sale:
 - Divorce property must be listed for sale as per a court order.
 - Death in family and estate sale in progress.
 - Job Transfer / loss of job.
 - Foreclosure / Bankruptcy pending.

4. Buyers Looking for Homes

- a. These transactions may be <u>non-essential except under specific individual</u> circumstances.
- b. Examples of situations in which a buyer may be urgently in search of a home to purchase can include:
 - The buyer has sold his or her own house and needs to buy another one.
 - The buyer has been transferred to different city.
 - Life circumstances divorce, separation, death, change in income.

5. Sellers Wanting to List Home/Property

- a. Homes and Properties not currently on the market that sellers wish to list for sale may be considered <u>non-essential transactions.</u> These are sellers who WANT to enter the market.
- b. If a seller NEEDS to list their home for sale, that is different (See #3 above)
- c. Listing properties may be accomplished without entering the home using many of the virtual tools available.

<u>Summary</u>

Areas # 1 and # 2 above are deemed <u>more essential</u> and require some minimal interaction (Inspection for a condition and final walk-through for a closing).

Areas # 3 - 5 are non-essential (with exceptions), but the tasks should be done by use of virtual tools with the REALTOR®, the Seller and the Buyer working together using the technology available to list and show properties and write offers electronically.

Virtual Tools and Real Estate

It is NBREA's position that, wherever possible, virtual tools should replace face-to-face real estate interactions.

It is important to understand that many of the tasks in Areas # 1 and # 2 may be accomplished entirely virtually and that a variety of virtual and other tools currently available to members are available to facilitate Areas # 3 - # 5. CREA is currently working to provide members with a variety of additional tools. Although video calls and video recording technology are not a fully equivalent substitute for personally seeing a property, this technology is still capable of providing much-needed valuable information. It is possible for the REALTOR® to use these tools and apps to build an entirely virtual presentation of the property. REALTORS® can create pictures, flyers, online brochures, video walk-throughs, informational videos, and possibly even 3D diagrams.

All this information is accessible remotely and, if clients require further information, the REALTOR® may use a variety of tools and means to obtain those details.

A variety of e-signature applications are available for writing offers. Many of these tools are directly incorporated into WEBForms®, which allows all parties to seamlessly initial and sign documents electronically and remotely.