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2025 ANNUAL GENERAL MEETING & CONFERENCE

APRIL 15-16, 2025

*Co-Hosted by NBREA and
the New Brunswick Real Estate Board

Sponsorship & Trade Show Exhibitor Package



About NBREA

The New Brunswick Real Estate Association (NBREA) is a provincial association of REALTORS® working together to strengthen and promote standards of professionalism and protect public interests. The Association was incorporated in 1958 and today represents more than 1500 salespeople and manager members throughout the province.

About the BOARD

The Real Estate Board was created in January 2024 from the amalgamation of New Brunswick's local real estate boards. It provides tools and services, including the MLS® system, to REALTORS®, inspectors, and appraisers throughout the province.



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ANNUAL CONFERENCE 2025

NEW: TWO ORGANIZATIONS One Great Event!

Every year, the New Brunswick Real Estate Association's Annual General Meeting and Education Days gathers 400 REALTORS® for education, networking, and a banquet, and a tradeshow. **In 2025, the event is scheduled to take place on April 15 & 16, 2025.**

Last year, we filled this event to maximum capacity, opening extra spaces to accommodate unprecedented member demand. **For 2025, the event is moving to a larger venue that can accommodate significantly more participants. For the second year in a row, NBREA and the amalgamated Real Estate Board (the single organization that was created on Jan 1, 2024 from the former Fredericton, Moncton, Saint John, Northern, and Valley Real Estate Boards) will co-host the Conference in partnership!**

This is the must-attend event for the New Brunswick real estate industry, and we invite you to join us as a sponsor for a unique opportunity to promote your business or service.



www.nbrea.ca

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www.nbrealstateboard.com

OPPORTUNITIES

		PAGE
DIAMOND SPONSOR	\$7,500	
2 AVAILABLE		05
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PLATINUM SPONSOR	\$5,500	
6 AVAILABLE		06
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GOLD SPONSOR	\$3,000	
MULTIPLE		07
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SILVER SPONSOR	\$2,000	
MULTIPLE		08
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BRONZE SPONSOR	\$1,000	
MULTIPLE		09
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TRADE SHOW EXHIBITOR	\$800	
19 AVAILABLE		10
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EVENT SPONSOR COCKTAIL HOUR	\$4000	
1 AVAILABLE		11
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EVENT SPONSOR BREAKFAST	\$750	
4 AVAILABLE		12
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DIAMOND SPONSOR

- Company logo displayed for the duration of the Conference on-screen digital signage displayed on two screens in the event space on a rotating basis.
- NBREA will supply conference delegate bags branded with Diamond sponsor corporate logos.
- Opportunity to include company branded items in the delegate package all attendees receive. All items are subject to NBREA approval.
- Opportunity to present (3 mins max) and make a greeting presentation to attendees at the conference's banquet. Presentation must be under 3 minutes and is subject to NBREA approval.
- Trade Show Booth included and option to pre-select booth placement.
- Full page company ad included in the annual report distributed to over 1400 members.
- Editorial Opportunity in our monthly member newspaper - content subject to NBREA approval.

INVESTMENT: \$7,500

ONLY TWO AVAILABLE

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PLATINUM SPONSOR

- Company logo displayed for the duration of the Conference on-screen digital signage displayed on two screens in the event space on a rotating basis.
- Opportunity to present to conference attendees at event. Presentation must be no more than 1.5 minutes and is subject to NBREA approval.
- Opportunity to include company branded items in swag bags all attendees receive. All items are subject to NBREA approval.
- Trade Show Booth included (along with items noted on trade show booth page).
- Full page ad in the annual report distributed to over 1400 members.
- Editorial Opportunity in our monthly member newsletter – content subject to NBREA approval.

INVESTMENT: \$5,500

ONLY SIX AVAILABLE

REGISTER >

GOLD SPONSOR

- Company logo displayed for the duration of the Conference on-screen digital signage displayed on two screens in the event space on a rotating basis.
- Opportunity to include company branded items in the delegate package all attendees receive. All items are subject to NBREA approval.
- Half-page ad in the annual report distributed to over 1400 members.
- 50% discount on Trade Show Booth price (including items noted on the Trade Show page).

INVESTMENT: **\$3,000**

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SILVER SPONSOR

- Company logo displayed for the duration of the Conference on-screen digital signage displayed on two screens in the event space on a rotating basis.
- Opportunity to include company branded items in the swag bag all attendees receive. All items are subject to NBREA approval.
- Quarter page ad in the Annual Report distributed to over 1400 members.
- 25% discount on Trade Show booth.

INVESTMENT: **\$2,000**

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BRONZE SPONSOR

- Company logo displayed for the duration of the Conference on-screen digital signage displayed on two screens in the event space on a rotating basis.
- Opportunity to include company branded items in the swag bag all attendees receive. All items are subject to NBREA approval.
- Business-card sized company ad or logo included in the annual report.

INVESTMENT: **\$1,000**

[REGISTER](#) >

TRADE SHOW EXHIBITOR

- Company logo displayed for the duration of the Conference on-screen digital signage displayed on two screens in the event space on a rotating basis.
- Opportunity to include company branded items in the delegate package all attendees receive. All items are subject to NBREA approval.
- Trade show booth for 2-day event.
- Booths include a 6-foot table with skirting and linen. Vendors responsible for own set-up of promotional material, signage, tear down and clean up.
- Breakfast and lunch for up to two representatives for day 2 (extra meal vouchers available for purchase for breakfast and lunch).
- Full details will be provided to Trade Show exhibitors after application is approved.

INVESTMENT: \$800

20 AVAILABLE

REGISTER >

EVENT SPONSOR: COCKTAIL HOUR

- Opportunity to make a toast to the membership, introducing yourself and your company. Presentation must be no more than one minute and is subject to NBREA approval.
- Company logo displayed on digital signage during the cocktail hour.
- Opportunity to include company branded items in the delegate package all attendees receive. All items are subject to NBREA approval.

INVESTMENT: \$4,000

ONE AVAILABLE

[REGISTER](#)



EVENT SPONSOR: **BREAKFAST**

- Company logo displayed on all digital signage during breakfast.
- Opportunity to include company branded items in the delegate package all attendees receive. All items are subject to NBREA approval.

INVESTMENT: \$750

FOUR AVAILABLE

REGISTER >

INTERESTED?

or want something Custom-Tailored?



Have an original idea?

Contact us to discussing creating a custom sponsorship package.

Click here to fill out the 2025 NBREA Annual Conference Sponsorship Application!



Registration must be completed by March 3, 2025

Once your completed sponsorship application has been received and processed, NBREA will prepare an invoice and send it to you via email.

For sponsorship levels with limited space, applications will be considered in the order in which they were received. Sponsors will be confirmed within a week of the application being received, and all sponsors will receive a package two weeks prior to the event with complete event details.

Thank you for considering this promotional opportunity for your business!

Please direct questions to:

Carolina Correa | Event Planner - Elm City Events

Email: carolina@elmcityevents.ca | Phone: (506) 897-4020 (call/text)



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