

2026 NBREA CONFERENCE + AGM

**SAINT JOHN TRADE &
CONVENTION CENTRE**

APRIL 21-22, 2026

**Sponsorship &
Trade Show
Exhibitor Packages**



About NBREA

The New Brunswick Real Estate Association (NBREA) is a provincial association of REALTORS® working together to strengthen and promote standards of professionalism and protect public interests. The Association was incorporated in 1958 and today represents more than 1500 salespeople and manager members throughout the province.

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2026 NBREA CONFERENCE + AGM

Every year, the NBREA Conference and AGM gathers more than 400 REALTORS® for education, networking, and a tradeshow. **In 2026, the event is scheduled to take place on April 21 and 22, 2026.**

Last year, we filled this event to maximum capacity. **For 2026, the event is being held in the same venue as 2025 to ensure that NBREA can accommodate the same number of participants and level of standard.**

This is the must-attend event for the New Brunswick real estate industry, and we invite you to join us as a sponsor for a unique opportunity to promote your business or service.

The Venue

SAINT JOHN TRADE & CONVENTION CENTRE

The Saint John Trade & Convention centre is the largest such facility in the Province of New Brunswick. The venue sits at the heart of Saint John waterfront, conveniently connected to the Inside Connection Pedway System linking it to the Hilton Hotel, and all of Uptown's shops and services.

1 Market Square, Saint John, NB E2L 4Z6

Parking is available on premisses

[Website](#)



OPPORTUNITIES

DIAMOND SPONSOR	\$7,500	PAGE
3 AVAILABLE		06
PLATINUM SPONSOR	\$5,500	
6 AVAILABLE		07
GOLD SPONSOR	\$3,000	
MULTIPLE		08
SILVER SPONSOR	\$2,000	
MULTIPLE		09
BRONZE SPONSOR	\$1,000	
MULTIPLE		10
TRADE SHOW EXHIBITOR	\$800	
21 AVAILABLE		11
EVENT SPONSOR RECEPTION	\$4,000	
1 AVAILABLE		12
EVENT SPONSOR BREAKFAST	\$4,000	
1 AVAILABLE		13

DIAMOND SPONSOR

- Company logo displayed for the duration of the Conference on high-visibility digital signage shown on two screens in the event space on a rotating basis between sessions.
- Exclusive conference delegate bags branded with Diamond Sponsors corporate logos, supplied by NBREA.
- Exclusive opportunity to place organization business cards at attendee tables.
- Opportunity to include company branded items in the delegate package distributed to all attendees. All items are subject to NBREA approval.
- Opportunity to present a video (up to 2 minutes) and deliver a greetings to attendees from the main stage. Presentation must be under 3 minutes and is subject to NBREA approval.
- Trade Show Booth included (with all benefits of the Trade Show package) plus priority option to pre-select booth placement.
- Full-page company advertisement included in the annual report distributed to over 1,400 members.
- Editorial opportunity in our monthly member newspaper – content subject to NBREA approval (up to 250 words).
- **Service category exclusivity** – be the only Diamond Sponsor in your industry sector (awarded on a first-come, first-served basis).

INVESTMENT: **\$7,500**

ONLY THREE AVAILABLE

REGISTER



PLATINUM SPONSOR

- Company logo displayed for the duration of the Conference on high-visibility digital signage shown on two screens in the event space on a rotating basis between sessions.
- Opportunity to present a video (up to 1.5 minutes) to conference attendees. Video is subject to NBREA approval.
- Opportunity to include company branded items in the delegate package distributed to all attendees. All items are subject to NBREA approval.
- Trade Show Booth included (with all benefits of the Trade Show package).
- Full-page company advertisement included in the annual report distributed to over 1,400 members.
- Editorial opportunity in our monthly member newspaper – content subject to NBREA approval (up to 250 words).

INVESTMENT: \$5,500

ONLY SIX AVAILABLE

REGISTER



GOLD SPONSOR

- Company logo displayed for the duration of the Conference on high-visibility digital signage shown on two screens in the event space on a rotating basis between sessions.
- Opportunity to include company branded items in the delegate package distributed to all attendees. All items are subject to NBREA approval.
- Half-page company advertisement included in the annual report distributed to over 1,400 members.
- 50% discount on Trade Show Booth (with all benefits of the Trade Show package).

INVESTMENT: **\$3,000**

[REGISTER](#)



SILVER SPONSOR

- Company logo displayed for the duration of the Conference on high-visibility digital signage shown on two screens in the event space on a rotating basis between sessions.
- Opportunity to include company branded items in the delegate package distributed to all attendees. All items are subject to NBREA approval.
- Quarter-page company advertisement included in the annual report distributed to over 1,400 members.
- 25% discount on Trade Show Booth (with all benefits of the Trade Show package).

INVESTMENT: **\$2,000**

[REGISTER](#)



BRONZE SPONSOR

- Company logo displayed for the duration of the Conference on high-visibility digital signage shown on two screens in the event space on a rotating basis between sessions.
- Opportunity to include company branded items in the delegate package distributed to all attendees. All items are subject to NBREA approval.
- Business card-sized company advertisement or logo included in the annual report distributed to over 1,400 members.

INVESTMENT: **\$1,000**

[REGISTER](#)



TRADE SHOW EXHIBITOR

- Trade show booth space for the 2-day conference event (April 21-22). Set up will be on April 20 (Monday).
- Booth space is 8x8 ft. and includes a 6-foot table with skirting and linen. Multiple booth spaces can be purchased side-by-side to expand your exhibit area.
- Two (2) exhibitor passes included (additional passes available for purchase based on availability). Passes include conference meals and access to cocktail reception, hosted on the Trade Show floor.
- Opportunity to include company branded items in the delegate package distributed to all attendees. All items are subject to NBREA approval.

Exhibitors are responsible for their own set-up of promotional materials, signage, tear-down, and clean-up

Please note that exhibitor will be required to provide proof of Commercial General Liability (CGL) insurance to participate.

INVESTMENT: \$800

21 AVAILABLE

REGISTER



EVENT SPONSOR: **RECEPTION**

- Exclusive sponsorship of the cocktail reception hosted on the Trade Show floor Tuesday (April 21) evening, ahead of the evening social event.
- Company logo displayed on signage during the cocktail reception.
- Opportunity to make a toast to attendees, introducing your organization. Remarks should be no more than one (1) minute and is subject to NBREA approval.
- Four (4) reception passes included for organization representatives.
- Opportunity to include company branded items in the delegate package distributed to all attendees. All items are subject to NBREA approval.

INVESTMENT: \$4,000

ONE AVAILABLE

REGISTER



EVENT SPONSOR: **BREAKFAST**

- Exclusive sponsorship of the conference breakfast on Wednesday morning, April 22.
- Company logo displayed prominently on all digital signage during breakfast.
- Opportunity to present an organization video (up to 1 minute) shown on large screens during breakfast. Video is subject to NBREA approval.
- Four (4) complimentary breakfast passes included for company representatives.
- Opportunity to include company branded items in the delegate package distributed to all attendees. All items are subject to NBREA approval.

INVESTMENT: \$4,000

ONE AVAILABLE

REGISTER



INTERESTED?

or want something Custom-Tailored?



Have an original idea?

Contact us to discussing creating a custom sponsorship package.

[Click here to fill out the 2026 NBREA
Conference + AGM Sponsorship Application!](#)



Registration must be completed by March 2, 2026

Once your completed sponsorship application has been received and processed, NBREA will prepare an invoice and send it to you via email.

For sponsorship levels with limited space, applications will be considered in the order in which they were received. Sponsors will be confirmed within a week of the application being received, and all sponsors will receive a package at least a month prior to the event with complete event details.

Thank you for considering this promotional opportunity for your business!

Please direct questions to:

Natasha Nel | Trade Show and Sponsorship Lead - Elm City Events

Email: natasha@elmcityevents.ca